

THE TWELFTH  
NATIONAL

# Value-Based Payment and Pay for Performance Summit

March 8 – 10, 2017 • Grand Hyatt San Francisco  
The Leading Forum on Pay for Performance,  
Value-based Payment and MACRA  
[www.PFPSummit.com](http://www.PFPSummit.com)

A Hybrid  
Conference  
& Internet  
Event  
See page 4

**GHC** HEALTH CARE  
Global Health Care, LLC

## CO CHAIRS:

**Donald H. Crane, JD**, *President and Chief Executive Officer, CAPG*

**Harold D. Miller**, *President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform*

**Elizabeth Mitchell**, *President and Chief Executive Officer, Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee*

**Jeffrey A. Rideout, MD**, *President and Chief Executive Officer, Integrated Healthcare Association*

## KEYNOTE SPEAKERS:

**Blair G. Childs**, *Senior Vice President, Premier*

**Sandra R. Hernández, MD**, *President and Chief Executive Officer, California Health Care Foundation*

**David Lansky, PhD**, *President and Chief Executive Officer, Pacific Business Group on Health*

**Peter V. Lee, JD**, *Executive Director, Covered California; Former Director of Delivery System Reform, Office of Health Reform, The White House; Former Chief Executive Officer, Pacific Business Group on Health*

**Arnold Milstein, MPH, MD**, *Clinical Excellence Research Center Director and Professor of Medicine, Stanford University, Center for Advanced Study of the Behavioral Sciences*

**Ian Morrison, PhD**, *Healthcare Futurist; Author, Healthcare in the New Millennium: Vision, Values and Leadership, and The Second Curve: Managing the Velocity of Change*

**Peggy O'Kane**, *President, National Committee for Quality Assurance*

**Stephen M. Shortell, PhD, MBA, MPH**, *Blue Cross of California Distinguished Professor of Health Policy and Management; Dean Emeritus, School of Public Health, University of California Berkeley*

## FEATURED PLENARY SESSIONS:

From Obamacare to Trumpcare: Implications for P for P, Value-based Payment and MACRA

The Criteria and Standards Underlying P for P and Value-based Payment

Findings of the California Regional Health Care Cost & Quality Atlas

Addressing Regional and Product Line Performance Variation to Enhance Quality and Cost-Efficiency

Collaborative Solutions to Challenges In Payment and Delivery Reform

Physician Organization Value-based Payment Innovation: The Implications of MACRA

Why Purchasers will Have to Drive Value-based Payment

Federal Initiatives in Value-based Payments

Stanford Study of Clinical Teams with High National Quality Ranking and Low Total Cost of Care

Best Practices in Hospital and Health Systems Value-based Payment Innovation

Building Clinical Ties between Hospitals and Physicians

The Future of Pay for Performance and Value-based Payment

## AND A PRECONFERENCE SESSION:

Pay for Performance and Value-based Payments 101: A Primer

## MINI SUMMITS:

Benchmarking Commercial Total Cost of Care and Resource Use Across 5 States

10 Value-based Pitfalls: How Plans can Avoid Them and Profit with MD Engagement

Lessons Learned from Over Two Decades in the Healthcare Business

Improving Care of Advanced Illness and End-of-Life Care Performance Management in ACOs in the US and Germany

MACRA: How to Develop and Qualify as an Advanced Payment Model (APM)

Navigating Value-based Purchasing

Lessons from Higher Performing Networks

Slowing the Progression of Chronic Disease

Population-Based Approaches to Behavioral Determinants of Outcomes and Costs

Educating Health System Governing Boards about Value-based Payments

CAPG Compendium of Alternative Payment Models

Innovative Payment Reform for Rural Hospitals

Creating Value with Providers Across Commercial, Government Programs and Retail

Daily Patient-Generated Data: Reduce Risk and Improve Outcomes

## CONTINUING EDUCATION CREDITS:

**Accounting Professionals:** Approved for up to 15.0 NASBA CPE credits. • **Physicians:** Approval for 15.0 AMA PRA Category 1 Credits™.

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**Integrated  
Healthcare  
ASSOCIATION**

**nrhi** Network for  
Regional Healthcare  
Improvement

**PREMIER**

For 2017 National Value-Based Payment and Pay for Performance Summit will take place during a period of possible dramatic national health policy changes driven by the election of President-elect Donald Trump and the Republican-dominated Congress. At the time that this brochure is being mailed there are more questions than answers regarding direction that national health policy will take.

- Will the ACA/Obamacare be repealed and replaced? If so, over what time frame will this take place?
- Will there be an effort to move Medicare to a premium support, voucher program?
- Will there be an effort to move Medicaid to a block grant or per capita cap program?
- And importantly for this Summit, what will the attitude of the new administration be to value-based payments, including accountable care, bundled payment, CPC+, medical home, etc., and MACRA?

At this time the majority opinion seems to be that it is likely that the Trump Administration will continue some level of support for value-based payment initiatives and MACRA which was passed with bi-partisan support. But in the context of the extraordinary political events of the past year, it is very hard indeed to prognosticate the future health policy of the Trump administration.

It may well be that more discretion regarding health policy and payment may be delegated to the states. Thus health care providers and payers may face different approaches in different states.

Regardless to the direction of public health policy, the private marketplace continues to evolve in the direction of value-based payments. Physicians, hospitals and other healthcare providers are routinely seeing their performance compared to peers, national benchmarks and their own past performance. On the down side, the explosion of measurement has become “too much of a good thing.” As a result, attention has shifted to discovering ways to better automate the measurement process and narrow its focus. In addition, despite tremendous progress, our payment system is still predominantly based on fee for service. We’re still far from a health care system that consistently delivers best care at lowest cost, and our ability to truly measure and reward outcomes is at an early stage.

This year’s conference will provide an opportunity to engage with colleagues from across the country on the issues, opportunities, and challenges facing the health care system in 2017 and beyond. Leaders from industry, government and the non-profit sector will share best practices and lessons learned from grappling with real-world implementation issues as they strive to improve quality while reducing costs. We will hear about Performance Measures and Data to Implement Alternative Payment Models, Encounter Data and the Future of the Delegated Model, Innovative Approaches to Involving Specialists in Value-based Payment, National Best Practices in Value-based Payment Innovation and Implementation and the challenges of MACRA Implementation. Leading health plans and provider organizations will share observations from the front lines of product development and care delivery, while researchers will reveal what they have learned through studying success. Throughout the conference, practitioners actively engaged in the challenging work of improving our healthcare system will learn from each other, and accelerate our progress toward creating a higher-value system. In addition, the conference has become a great opportunity to reconnect on an annual basis — we will be delighted if you can join us.

**WEDNESDAY, MARCH 8, 2017**

**11:00 am Summit Registration**

**PRECONFERENCE SYMPOSIUM**

**Pay for Performance and Value-based Payments 101: A Primer**

**1:00 pm Welcome and Introduction**



**Susan Corneliuson, MHS**, Senior Manager, GE Healthcare Camden Group; Former Executive Director of Outpatient Services, MemorialCare, Miller Children’s Hospital, San Francisco, CA



**Mark Krivopal, MD, MBA**, Vice President, GE Healthcare Camden Group; Former Vice President and Medical Director of Clinical Integration and Hospitalist Medicine, Steward Health Care, Boston, MA



**Laura P. Jacobs, MPH**, Executive Vice President, GE Healthcare Camden Group; Former Director, Business Development, St. Vincent Medical Center, El Segundo, CA

**5:00 pm Adjournment**

**THURSDAY, MARCH 9, 2017**

**NATIONAL PAY FOR PERFORMANCE SUMMIT: OPENING PLENARY SESSION**

**7:00 am Continental Breakfast in Exhibit Hall**

**8:00 am Welcome and Introduction**



**Donald H. Crane, JD**, President and Chief Executive Officer, CAPG, Los Angeles, CA (Co chair)



**Jeffrey A. Rideout, MD**, President and Chief Executive Officer; Integrated Healthcare Association, Oakland, CA (Co chair)

**8:15 am Keynote Address: From Obamacare to Trumpcare: The Implications for Pay for Performance, Value-based Payment, Accountable Care, Bundled Payment and MACRA**



**Ian Morrison, PhD**, Healthcare Futurist; Author, Healthcare in the New Millennium: Vision, Values and Leadership, and The Second Curve: Managing the Velocity of Change, Menlo Park, CA

**8:45 am The Criteria and Standards Underlying Pay for Performance and Value-based Payment**



**Peggy O’Kane**, President, National Committee for Quality Assurance, Washington, DC

**9:15 am Findings of the California Regional Health Care Cost & Quality Atlas: A Collaboration of the Integrated Healthcare Association (IHA), the California Health Care Foundation (CHCF), and the California Health and Human Services (CHHS) Agency**



**Sandra R. Hernández, MD**, President and Chief Executive Officer, California Health Care Foundation; Assistant Clinical Professor, University of California, San Francisco, School of Medicine; Former Chief Executive Officer, The San Francisco Foundation, Oakland, CA

**9:45 am Addressing Regional and Product Line Performance Variation to Enhance Quality and Cost-Efficiency**



**Jeffrey A. Rideout, MD**, *President and Chief Executive Officer, Integrated Healthcare Association, Oakland, CA (Moderator)*

**10:15 am Break**

**10:45 am Collaborative Solutions to Challenges In Payment and Delivery Reform**



**Harold D. Miller**, *President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform; Adjunct Professor, Carnegie Mellon University; Member, Physician-Focused Payment Model Technical Advisory Committee, Pittsburgh, PA*



**Elizabeth Mitchell**, *President and Chief Executive Officer Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee, Portland, ME*

**11:15 am Physician Organization Value-based Payment Innovation and Implementation: The Implications of MACRA**



**Ruth Benton, MBA**, *Chief Executive Officer, New West Physicians; Former Vice President, Swedish Medical Center, Golden, CO*



**Lee Huskins, Jr., MBA**, *President and Chief Administrative Officer, John Muir Physician Network, Walnut Creek, CA*



**Andrew Snyder, MD FAAP**, *Executive Vice President, Chief Clinical Integration Officer and President, Mount Sinai Health Partners; Former Chief Medical Officer and Senior Vice President, Brown & Toland Physicians, IPA, New York, NY*



**Donald H. Crane, JD**, *President and Chief Executive Officer, CAPG, Los Angeles, CA (Moderator)*

**Noon Why Purchasers Have to Drive Value-based Payment**



**David Lansky, PhD**, *President and Chief Executive Officer, Pacific Business Group on Health (PBGH); Former Founding President, Foundation for Accountability (FACCT), San Francisco, CA*

**12:30 pm NETWORKING LUNCHEON**

**HOTEL INFORMATION/RESERVATIONS**

**The National Value-Based Payment and Pay for Performance Summit does not contract with any third party organization to make hotel reservations for attendees of the Summit. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.**

The National Value-based Payment and Pay for Performance Summit will be held at the Grand Hyatt San Francisco. A special group rate of **\$319 per night** has been arranged for Summit attendees. To make your hotel reservations online please go to **www.PFPSSummit.com** and click on the Travel/Hotel tab. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday,**



**February 14.** After this date, reservations will be accepted on a space-available basis at the prevailing rate.

The Grand Hyatt San Francisco is conveniently located at 345 Stockton St. in San Francisco; just one block from Union Square.

**AFTERNOON MINI SUMMITS: MINI SUMMITS GROUP I**

**Mini Summit 1: Benchmarking Commercial Total Cost of Care and Resource Use Across 5 States**

**1:15 pm Welcome, Introductions, Discussions and Q&A**

**Mylia Christensen**, *Executive Director, Oregon Health Care Quality Corporation; Chair, NRHI Board of Directors; Former Director, Center for Evidence-Based Policy, Oregon Health and Science University, Portland, OR*

**Ana English, MBA**, *Chief Executive Officer, Center for Improving Value in Health Care; Former Vice President, American Medical Association, Colorado Springs, CO*

**David Lansky, PhD**, *President and Chief Executive Officer, Pacific Business Group on Health (PBGH); Former Founding President, Foundation for Accountability (FACCT), San Francisco, CA*

**Louise Probst, MBA**, *Executive Director, Midwest Health Initiative and St. Louis Area Business Health Coalition, St. Louis, MO*

**Elizabeth Mitchell**, *President and Chief Executive Officer, Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee, Portland, ME (Moderator)*

**Mini Summit 2: 10 Pitfalls of Value-based Contracts: How Plans can Avoid Them and Restore Profitability with Physician Engagement**

**1:15 pm Welcome, Introduction, Discussion and Q&A**

**Joe Gifford, MD**, *Senior Vice President, Provider Markets, Lumeris; Former Chief Executive, Accountable Care Organization, Vice President, Population Health, Providence Health & Services; Former Chief Medical Officer, Blue Shield of Washington, Seattle, WA*

**Mini Summit 3: Lessons in Value-based Care: Lessons Learned from Over Two Decades in the Healthcare Business**

**1:15 pm Welcome, Introduction, Discussion and Q&A**

**Mark Wagar, MHA**, *President, Heritage Medical Systems, an affiliate of the Heritage Provider Network (HPN); Operating Partner, Enhanced Equity Fund, LP; Former Senior Vice President, WellPoint, Inc.; Former Chief Executive Officer, Empire BlueCross BlueShield, Northridge, CA*

**Mini Summit 4: Improving Care of Advanced Illness and End-of-Life Care**

**1:15 pm Welcome, Introductions, Discussion and Q&A**

**Joanne Lynn, MA, MD (Invited)**, *Director, Altarum's Center for Elder Care and Advanced Illness, Altarum Institute, Washington, DC*

**Phillip Rodgers, MD, FAAHPM**, *Associate Professor, Family Medicine and Internal Medicine; Director, Adult Palliative Medicine Program, University of Michigan, Ann Arbor, MI*

**Harold D. Miller**, *President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform; Adjunct Professor, Carnegie Mellon University; Member, Physician-Focused Payment Model Technical Advisory Committee, Pittsburgh, PA, (Moderator)*

**Mini Summit 5: Performance Management in Accountable Care Organizations in the US and Germany: From External Reporting Requirements to Enabling Internal Performance Management in Physician Practices**

**1:15 pm Welcome, Introduction, Discussion and Q&A**

**Alexander Pimperl, PhD**, *Harkness Fellow in Health Care Policy and Practice, School of Public Health, University of California Berkeley; Former Head, Controlling and Health Data Analytics Department, OptiMedis AG, Berkeley, CA*

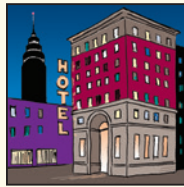
**2:30 pm Transition Break**

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: Subject matter immersion; professional networking opportunities; faculty interaction.



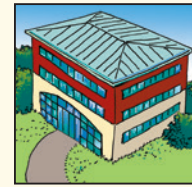
Onsite

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

## MINI SUMMITS GROUP II

### Mini Summit 6: MACRA: How to Develop and Qualify as an Advanced Payment Model (APM)

**2:45 pm Welcome, Introductions, Discussion and Q&A**

**Jeffrey W. Bailet, MD**, Executive Vice President, Aurora Health Care; President, Aurora Health Medical Group; Chair-elect, American Medical Group Association; Chair, Physician-Focused Payment Model Technical Advisory Committee, Milwaukee, WI

**Donald H. Crane, JD**, President and Chief Executive Officer, CAPG, Los Angeles, CA

**Elizabeth Mitchell**, President and Chief Executive Officer, Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee, Portland, ME (Moderator)

### Mini Summit 7: Navigating Value-based Purchasing

**2:45 pm Welcome, Introduction, Discussions and Q&A**

**Leah Binder, MA, MGA**, President and Chief Executive Officer, The Leapfrog Group; Former Vice President, Franklin Community Health Network; Former Senior Policy Advisor, NYC Mayor's Office (Rudolph W. Giuliani), Washington, DC

### Mini Summit 8: Lessons from Higher Performing Networks

**2:45 pm Welcome, Introductions, Discussion and Q&A**

**Greger Vigen, FSA, MBA, MAAA**, Independent Health Actuary; Founding Chair, Payment Reform Subgroup, Society of Actuaries; Co-Author, Measurement of Healthcare Quality and Efficiency: Resources for Healthcare Professionals and Opportunities During Transformation: Moving To Health Care 2.0, Granada Hills, CA

**Emma Hoo**, Director, Pacific Business Group on Health, San Francisco, CA (Moderator)

### Mini Summit 9: Slowing the Progression of Chronic Disease

**2:45 pm Welcome, Introductions, Discussion and Q&A**

**Edward B. Herzig, MD, FACP, MACR**, Board, American College of Rheumatology; Chair, Managing Board, Mercy Health Select ACO and Clinically Integrated Network, Mercy Health Cincinnati Ohio, Cincinnati, OH

**Sandra Lewis, MD**, Founder, Northwest Cardiovascular Institute; Immediate Past Chair, Women in Cardiology Section, American College of Cardiology, Portland, OR

**Adam J. Weinstein, MD**, Vice President, Medical Affairs, School of Medicine, University of Maryland; Board of Directors, Renal Physicians Association, Easton, MD

**Harold D. Miller**, President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform; Adjunct Professor, Carnegie Mellon University; Member, Physician-Focused Payment Model Technical Advisory Committee, Pittsburgh, PA (Moderator)

### Mini Summit 10: A Systematic, Population-based Approach to Behavioral Determinants of Outcomes and Costs

**2:45 pm Welcome, Introduction, Discussion and Q&A**

**Richard L. Brown, MD, MPH**, Family Physician; Professor, Department of Family Medicine and Community Health, School of Medicine and Public Health, University of Wisconsin, Madison, WI

**4:00 pm Transition Break**

## MINI SUMMITS GROUP III

### Mini Summit 11: Educating Health System Governing Boards about Potential of Value-based Payments to Improve Outcomes, Efficiency and Population Health

**4:15 pm Welcome, Introductions, Discussion and Q&A**

**Karen Wolk Feinstein, PhD**, President and Chief Executive Officer, Jewish Healthcare Foundation, Pittsburgh Regional Health Initiative and Health Careers Futures, Pittsburgh, PA

**Elizabeth Mitchell**, President and Chief Executive Officer, Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee, Portland, ME (Moderator)

### Mini Summit 12: CAPG Compendium of Alternative Payment Models: 14 Case Studies on how our Physician Organization Members are Paid in Medicare, Medicaid and Commercial Arrangements and How those Groups then Pay Individual Physicians Downstream

**4:15 pm Welcome, Introduction and Q&A**

**Mara McDermott, JD**, Vice President of Federal Affairs, CAPG, the Voice of Accountable Physician Groups, Washington, DC

**Donald H. Crane, JD**, President and Chief Executive Officer, CAPG, Los Angeles, CA (Moderator)

### Mini Summit 13: Innovative Payment Reform for Rural Hospitals

**4:15 pm Welcome, Introductions, Discussion and Q&A**

**Donna Kinzer** (Invited), Executive Director, Maryland Health Services Cost Review Commission, Santa Fe, NM

**Jacqueline Barton True, MSW, MPH** (Invited), Director, Rural Health Programs, Washington State Hospital Association, Seattle, WA

**Harold D. Miller**, President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform; Adjunct Professor, Carnegie Mellon University; Member, Physician-Focused Payment Model Technical Advisory Committee, Pittsburgh, PA (Moderator)

### Mini Summit 14: Creating Value with Providers Across Commercial, Government Programs and Retail: What are the Constants, and What are the Differences

**4:15 pm Welcome, Introduction, Discussion and Q&A**

**H. Scott Sarran, MD, MM**, Chief Medical Officer, Government Programs, Health Care Service Corp; Former Vice President and Medical Director, University of Chicago Health System, Chicago, IL

### Mini Summit 15: Daily Patient-generated Data: Reduce Risk and Improve Outcomes

**4:15 pm Welcome, Introductions, Discussion and Q&A**

**Tim Hernandez, MD**, ACO Medical Director, Community Health Network ACO; Clinical Practice Director, Entira Family Clinics; Assistant Professor of Clinical Medicine, Department of Family Practice, University of Minnesota, West Saint Paul, MN

**Randy Williams, MD**, Chief Executive Officer, Pharos Innovations, Des Plaines, IL

**5:30 pm ADJOURNMENT AND NETWORKING RECEPTION**

FRIDAY, MARCH 10, 2017

## NATIONAL PAY FOR PERFORMANCE SUMMIT: CLOSING PLENARY SESSION

**7:30 am Continental Breakfast**

**8:00 am Welcome and Introductions**



**Harold D. Miller**, *President and Chief Executive Officer, Center for Healthcare Quality and Payment Reform; Adjunct Professor, Carnegie Mellon University; Member, Physician-Focused Payment Model Technical Advisory Committee, Pittsburgh, PA (Co chair)*



**Elizabeth Mitchell**, *President and Chief Executive Officer, Network for Regional Healthcare Improvement; Vice Chair, Physician-Focused Payment Model Technical Advisory Committee, Portland, ME (Co chair)*

**8:15 am Keynote: Federal Initiatives in Value-based Payments**

**Representative of the Trump Administration to be Invited**

**9:15 am The Role of Health Insurance Exchanges in Value-based Payment Innovation and Implementation**



**Peter V. Lee, JD**, *Executive Director, Covered California; Former Deputy Director, Center for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services; Former Chief Executive Officer, Pacific Business Group on Health (PBGH), San Francisco, CA*

**9:45 am Findings from Stanford National Study of Characteristics of Clinical Teams Attaining High National Ranking on Both Quality Measures and Very Low Total Cost of Care**



**Arnold Milstein, MPH, MD**, *Clinical Excellence Research Center Director and Professor of Medicine, Stanford University Center for Advanced Study of the Behavioral Sciences; Former National Health Care Thought Leader, William Mercer; Former Medical Director, Pacific Business Group on Health, Palo Alto, CA*

**10:15 am Transition Break**

**10:30 am National Best Practices in Hospital and Health Systems Value-based Payment Innovation and Implementation**



**Blair G. Childs**, *Senior Vice President, Premier; Former Executive Vice President of Strategic Planning and Implementation, AdvaMed, Washington, DC*

**11:00 am Building Clinical Ties between Hospitals and Physicians**



**Mary Bittner, DNP, MPA, RN, CENP**, *Vice President of Clinical Development, Caravan Health, Sacramento, CA*



**Gary Greensweig, DO**, *Vice President and Chief Physician Executive for Physician Integration, Dignity Health; Former Chief Medical Officer, Santa Rosa Memorial Hospital, San Francisco, CA*



**Charles D. Kennedy, MD, MBA**, *Chief Population Health Officer, Healthagen LLC; Former Head of Aetna Aligned Care Solutions, Aetna Inc.; Former Chief Executive Officer of Accountable Care Solutions, Aetna Inc., Simi Valley, CA*



**Walter Kopp, MSHA**, *President, Medical Management Services, Inc.; Former Chief Operating Officer, California Pacific Medical Center Physicians Foundation; Former Chief Operating Officer, Sutter Pacific Medical Foundation; Former Interim Executive Director, Alta Bates Medical Group, San Francisco, CA (Moderator)*

**11:45 am The Future of Pay for Performance and Value-based Payment**



**Stephen M. Shortell, PhD, MBA, MPH**, *Blue Cross of California Distinguished Professor of Health Policy and Management, Dean Emeritus, School of Public Health, University of California Berkeley, Berkeley, CA*

**12:15 pm ADJOURNMENT**

## SAVE THESE DATES

### SEVENTEENTH POPULATION HEALTH COLLOQUIUM

Featuring a Special Medical Home Track

ACADEMIC PARTNER: Jefferson College of Population Health

COSPONSOR: Population Health Alliance

MEDIA PARTNERS: *Harvard Health Policy Review, Health Affairs, Accountable Care News, Medical Home News, Population Health News and Population Health Journal*

**March 27 – 29, 2017, Loews Philadelphia Hotel, Philadelphia, PA**  
[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)

### TWENTY SIXTH NATIONAL HIPAA SUMMIT

MEDIA PARTNERS: *Harvard Health Policy Review and Health Affairs*

**March 29 – 31, 2017, Grand Hyatt, Washington, D**  
[www.HIPAAsummit.com](http://www.HIPAAsummit.com)

### NATIONAL MEDICARE ADVANTAGE SUMMIT

SPONSOR: Better Medicare Alliance

MEDIA PARTNERS: *Harvard Health Policy Review and Health Affairs*

**April 5 – 7, 2017, Hyatt Regency Crystal City, Arlington, VA**  
[www.MedicareAdvantageSummit.com](http://www.MedicareAdvantageSummit.com)

### HEALTH DATAPALOOZA 2017 (Managed)

HOSTED BY: AcademyHealth

MEDIA PARTNERS: *Harvard Health Policy Review and Health Affairs*

**April 26 – 28, 2017, Washington Hilton, Washington, DC**  
[www.HealthDatapalooza.org](http://www.HealthDatapalooza.org)

### SEVENTH NATIONAL BUNDLED PAYMENT SUMMIT

**Offered in Sequence with the Eighth National ACO Summit**

MEDIA PARTNERS: *Harvard Health Policy Review, Health Affairs, Accountable Care News, Healthcare Innovation News, Medical Home News and Population Health News*

**June 26 – 28, 2017, Hyatt Regency Crystal City, Arlington, VA**  
[www.BundledPaymentSummit.com](http://www.BundledPaymentSummit.com)

### EIGHTH NATIONAL ACCOUNTABLE CARE ORGANIZATION (ACO) SUMMIT

**Offered in Sequence with the Seventh National Bundled Payment Summit**

MEDIA PARTNERS: *Harvard Health Policy Review, Health Affairs, Accountable Care News, Healthcare Innovation News, Medical Home News and Population Health News*

**June 28 – 29, 2017, Hyatt Regency Crystal City, Arlington, VA**  
[www.ACOsummit.com](http://www.ACOsummit.com)



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### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of issuance of a user name and password.
4. Only one user (per user name and password) may access the archived conference. It is not permissible to share the user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7382 or 206-452-5499 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the webcast option. Please call the Conference Office at 800-503-7382 or 206-452-5499 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.PFPSummit.com](http://www.PFPSummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 800-503-7382 or 206-452-5499.

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The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright

## TWELFTH NATIONAL VALUE-BASED PAYMENT AND PAY FOR PERFORMANCE SUMMIT — CONTINUING EDUCATION CREDITS

### NASBA

Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 15.0 credits based on a 50-minute hour will be granted for the entire learning activity.

This program addresses topics that are of a current concern in the healthcare quality and patient safety environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or email [petergrant@ehcca.com](mailto:petergrant@ehcca.com).

### AMA PRA CATEGORY 1 CREDITS

#### Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Amedco and Health Care Conference Administrators (HCCA). Amedco is accredited by the ACCME to provide continuing medical education for physicians.

#### Credit Designation Statement

Amedco designates this live activity for a maximum of 15.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credits are available for those attending the Summit onsite and via the live video/audio Internet broadcast, but not for those who participate only via the archived video/audio Internet broadcast.

### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7382 (Continental US, Alaska and Hawaii only) or 206-452-5499, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.PFPSummit.com](http://www.PFPSummit.com).

## TUITION SCHOLARSHIPS

The Value-based Payment and Pay for Performance Summit is now offering partial and full Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations. To apply for a tuition scholarship go to the Summit website, [www.PFPSummit.com](http://www.PFPSummit.com), click on "Tuition Scholarship" link in navigation bar. There you can download and complete the tuition scholarship application.

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## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hcconferences.com](mailto:exhibits@hcconferences.com).

# VALUE-BASED PAYMENT AND PAY FOR PERFORMANCE SUMMIT

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

**HOW TO REGISTER:** Fully complete the form (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).  
 ONLINE: Secure online registration at [www.PFPSSummit.com](http://www.PFPSSummit.com).  
 FAX: 206-319-5303 (include credit card information with registration)  
 MAIL: P4P Conference Office, 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187  
 FOR REGISTRATION QUESTIONS:  
 PHONE: 800-503-7382 (Continental US, Alaska and Hawaii only) or 206-452-5499, Monday-Friday, 7 AM - 5 PM PST  
 E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

### PRECONFERENCE — Wednesday, March 8:

Pay for Performance and Value-based Payments 101: A Primer \$ 495

### CONFERENCE REGISTRATION (Does not include Preconference):

Through Friday, January 13, 2017\* \$1,095  
 Through Friday, February 10, 2017\*\* \$1,495  
 After Friday, February 10, 2017 \$1,795

### GROUP REGISTRATION DISCOUNT

(Does not include Preconference; Rates are per person):  
 Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:  
 Through Friday, January 13, 2017\* \$ 895  
 Through Friday, February 10, 2017\*\* \$1,295  
 After Friday, February 10, 2017 \$1,595

### SELECT YOUR MINI SUMMITS

(One from each group) — Thursday, March 9:

#### GROUP I — 1:15 pm

MS 1: Benchmarking Commercial Total Cost of Care and Resource Use ...  
 MS 2: 10 Pitfalls of Value-based Contracts ...  
 MS 3: Lessons in Value-based Care ...  
 MS 4: Improving Care of Advanced Illness and End-of-Life Care  
 MS 5: Performance Management in Accountable Care Organizations ...

#### GROUP II — 2:45 pm

MS 6: MACRA: How to Develop and Qualify as an APM  
 MS 7: Navigating Value-based Purchasing  
 MS 8: Lessons from Higher Performing Networks  
 MS 9: Slowing the Progression of Chronic Disease  
 MS 10: A Systematic, Population-based Approach ...

#### GROUP III — 4:15 pm

MS 11: Educating Health System Governing Boards ...  
 MS 12: CAPG Compendium of Alternative Payment Models ...  
 MS 13: Innovative Payment Reform for Rural Hospitals  
 MS 14: Creating Value with Providers ...  
 MS 15: Daily Patient-generated Data ...

### CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144     6 months' access on Web \$ 129

### SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Value Based Payment News* or *Healthcare Innovation News*, for only \$195 (regular rate \$295) when ordered with your conference registration.

*Accountable Care News* \$ 295     *Readmissions News* \$ 295  
 *Medical Home News* \$ 295  
 *Population Health News* \$ 295     *Healthcare Innovation News* \$ 195  
 *Predictive Modeling News* \$ 295     *Value Based Payment News* \$ 195

## WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

### INDIVIDUAL REGISTRATION (Includes Pre-Conference):

Through Friday, January 13, 2017\* \$ 795  
 Through Friday, February 10, 2017\*\* \$1,195  
 After Friday, February 10, 2017 \$1,495

### GROUP REGISTRATION (Includes Pre-Conference):

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:     5 or more \$595 each     20 or more \$395 each  
     10 or more \$495 each     40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

### CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$144

(All Webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, January 13, 2017.  
 \*\* This price reflects a discount for registration and payment received through Friday, February 10, 2017.

### PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

Discount Code:

### TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Pay for Performance Summit, 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at [www.PFPSSummit.com](http://www.PFPSSummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:     American Express     Visa     Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

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SIGNATURE OF CARDHOLDER \_\_\_\_\_



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# Value-Based Payment and Pay for Performance Summit

March 8 – 10, 2017 Grand Hyatt San Francisco

The Leading Forum on Pay for Performance, Value-based Payment and MACRA

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